



Formpipe.

Box 231 31
SE-104 35 Stockholm
info.se@formpipe.com
www.formpipe.com

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Formpipe presents a new visual identity

Today Formpipe presents a new group-wide visual identity and a renaming of the Danish subsidiary Traen to Formpipe. These actions will further strengthening the company's position as one of the leading suppliers at the European ECM market.

With a new and common visual identity the group will have a more uniform and clear communication towards both the financial market and customers.

“We have evolved as a company and want that to appear. A new visual identity is a cornerstone in our ongoing post-merger and coordinating work to establish a more efficient organization through product synergies and enhanced coordination”, says Christian Sundin, CEO and President of Formpipe.

“Our product range has been extended and we have strengthened our position on the European ECM market. The combination of our offerings and market understanding gives our customers access to a more complete range of products and services that enables efficient and automated information management for the Public Sector and Life Science industries”, continues Christian Sundin.

The visual identity has been developed in collaboration with Nilsson Mace.

For additional information, contact:
Christian Sundin, CEO and president of Formpipe, +46 705-677385

Formpipe develops ECM products and solutions for structuring information and supplies them to major companies, authorities and organisations. ECM products help organisations to capture, manage and distribute information, and to place it in context. The company's software helps improve efficiency, cut costs and reduce risk exposure.

Formpipe was founded in 2004 and has offices in Stockholm, Uppsala and Linköping in Sweden, and in Copenhagen, Denmark. The FormPipe Software share is listed on NASDAQ OMX Nordic, Small Cap.